



Leveraging Anonymous

16th November 2017

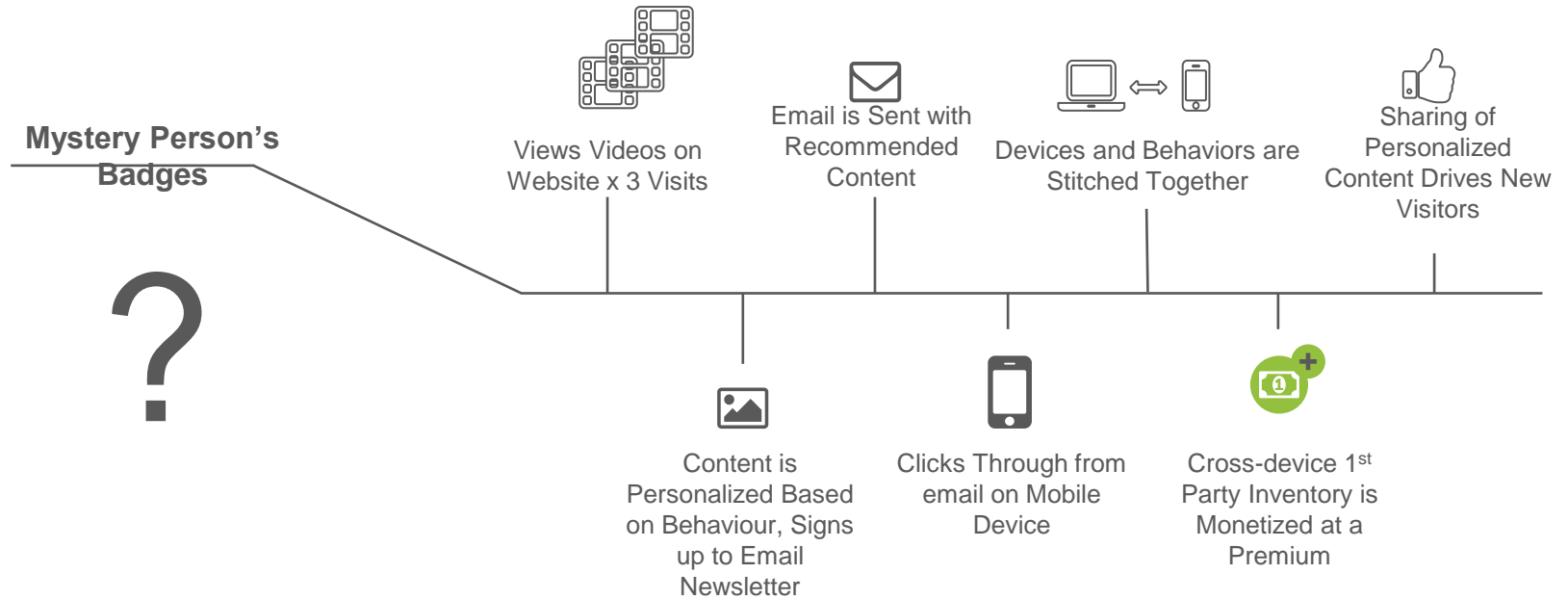
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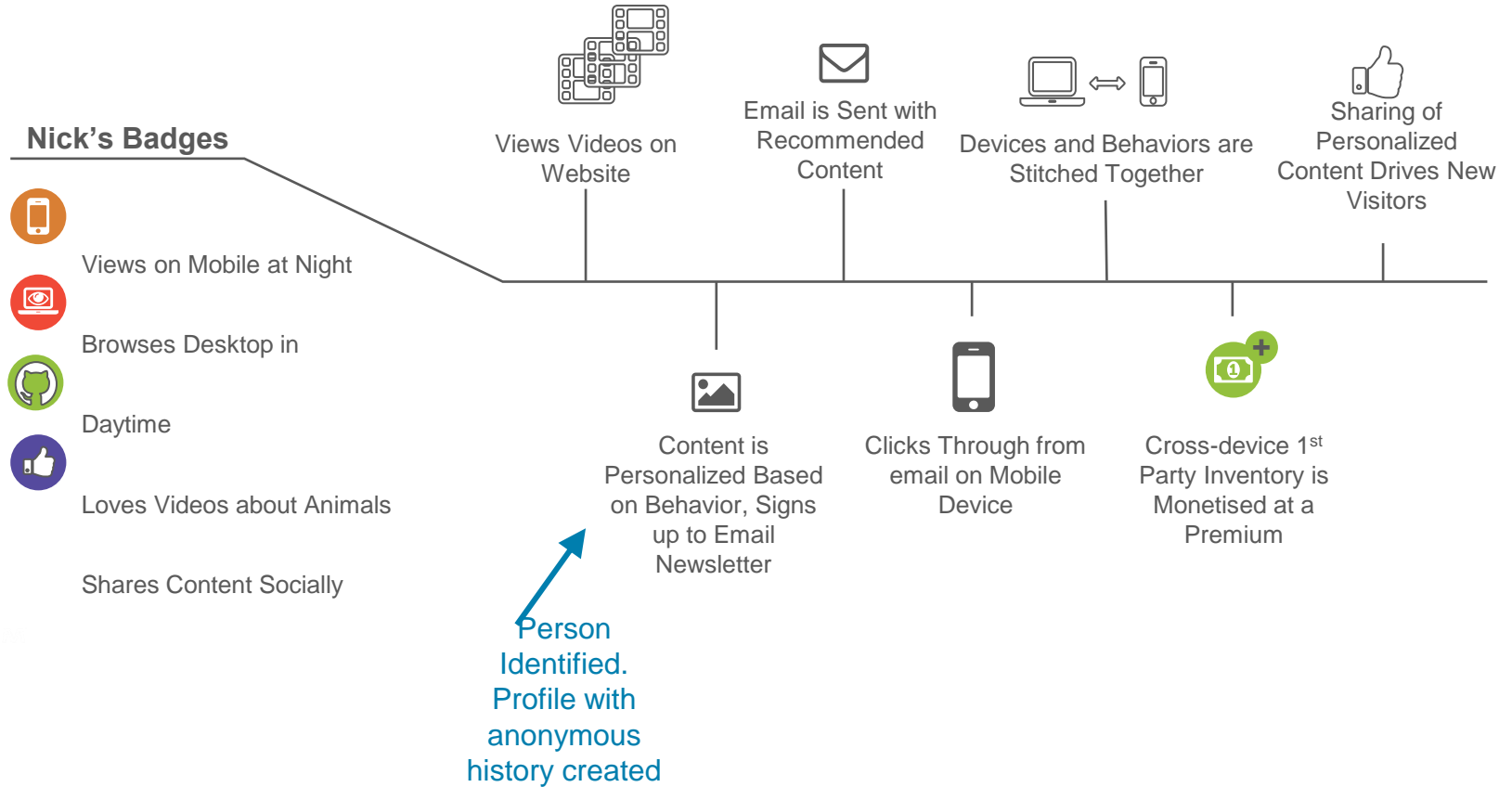
A person's hands are shown holding several glowing, semi-transparent icons. The icons include a bar chart, a line graph, a grid with arrows, and a group of people. The background is a dark, futuristic space with glowing orange and blue lights, and various business-related graphics like charts and arrows are visible. A blue horizontal band is overlaid across the center of the image.

Create a Value Exchange

Customer Journey for Media



Customer Journey for Media



Integrate Everything

A single hub for every data source and touchpoint

DATA SOURCES



Native Mobile
Android, iOS



Web & CMS Plugins
JavaScript, Wordpress



Developer Tools
Java, Python, RESTful



Connected Devices
Apple TV, Roku



Input Connectors
CRM, POS, Offline data



INTEGRATIONS



Analytics



Big Data



CRM



Display Ad



Email



Personalization



Search



Social