



SCOTLAND The voice of magazines and business media

16 October 2009

Scottish Magazine Awards 2009

Shortlist announced

PPA Scotland is pleased to announce the shortlist for the **Scottish Magazine Awards 2009**. Spanning the fields of business, entertainment, communication, design, sport, history, politics, retailing and medical science, **149 entries** were received from forty-two companies with **98 entries** reaching the final shortlist. The decision was taken to create two shortlists from the entries to the consumer magazine category and awards will be given for **Consumer magazine of the year** as well as **Consumer specialist magazine of the year**.

Winners will be announced at a Gala Dinner and Award Ceremony on Thursday 26 November 2009 at Our Dynamic Earth, Edinburgh. The overall winning title, **Scottish Magazine of the Year 2009**, will be chosen from category winners and announced at the end of the Award Ceremony.

The distinguished panel of judges, chaired by **Mike Soutar**, founder and Managing Director of Shortlist Media, based their decisions on publishing excellence and after careful consideration and deliberation the judges' selection for the **shortlist** for the award categories is as follows:

THE SHORTLIST

1. Best online presence

- CA Magazine Online / Connect Communications
- Scotland's New Homebuyer / Pinpoint Scotland
- Scottish Field / Special Publications
- Scottish Wedding Directory / Scottish Wedding Directory
- The List / The List
- Times Educational Supplement Scotland / TSL Education

2. Best magazine design: business & professional

- Cardiology News / Pinpoint Scotland
- Discover NLS / Think Scotland
- Experience / Think Scotland
- FYi / CMYK Design
- Private Word / Editions Publishing
- Unfiltered / Scotch Malt Whisky Society

3. Best magazine design: consumer

- Able / Craven Publishing
- Scotland Outdoors / CMYK Design
- Real Life Weddings / Scottish Wedding Directory
- The Big Issue Scotland / The Big Issue Scotland
- The Great Outdoors / Newsquest (Herald & Times)
- The List / The List

4. Best small publishing company magazine

- East Lothian Life / PJ Design
- Fusion Flowers / Fusion Flowers
- Leopard / MacAber Investments
- One Magazine / Polwarth Publishing
- Scotland in Trust / CMYK Design
- Scotland Outdoors / Big Bend Publishing



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5. Brand development

- Dumfries & Galloway Life / CN Magazines
- The Great Outdoors / Newsquest (Herald & Times)
- The List / The List

6. Business & professional magazine of the year

- CA Magazine / Connect Communications
- Holyrood / Holyrood Communications
- Public Servant Scotland / PSCA International
- Scottish Local Retailer / 55 North
- Surgeons' News / Royal College of Surgeons, Edinburgh
- The Scottish Farmer / Newsquest (Herald & Times)

7. Columnist of the year

- Jim Perrin / The Great Outdoors / Newsquest (Herald & Times)
- Mandy Rhodes / Holyrood / Holyrood Communications
- Neil Patterson / Fly Fishing & Fly Tying / Rolling River Publications
- Roddy Woomble / The Great Outdoors / Newsquest (Herald & Times)
- Ron Ferguson / Life & Work / Church of Scotland

8. Consumer magazine of the year

- Dumfries & Galloway Life / CN Magazines
- Scottish Field / Special Publications
- Scottish Wedding Directory / Scottish Wedding Directory
- The Big Issue Scotland / The Big Issue Scotland
- The List / The List

9. Consumer specialist magazine of the year

- Able / Craven Publishing
- End of Term / Craven Publishing
- Fly Fishing & Fly Tying / Rolling River Publications
- Fusion Flowers / Fusion Flowers
- The Great Outdoors / Newsquest (Herald & Times)

10. Customer magazine of the year

- Aurora / CMYK Design
- Connected / White Light Media
- Discover NLS / Think Scotland
- Equiniti / White Light Media
- Stirling Focus / Stirling Council
- Venturer / Scottish Equity Partners

11. Editor of the year: business & professional

- Alasdair Fletcher / The Scottish Farmer / Newsquest (Herald & Times)
- Daniel Lambie / Teaching Scotland / Connect Communications
- Mandy Rhodes / Holyrood / Holyrood Communications
- Maureen Ferrier / Public Servant Scotland / PSCA International
- Neil Munro / Times Educational Supplement Scotland / TSL Education
- Peter Nicholson / Journal of the Law Society of Scotland / Connect Communications

12. Editor of the year: consumer

- Andrea Thomson / Dumfries & Galloway Life / CN Magazines
- Cameron McNeish / The Great Outdoors / Newsquest (Herald & Times)
- James Glasgow / Able; End of Term; Civvy Street / Craven Publishing
- Paul McNamee / The Big Issue Scotland / The Big Issue Scotland



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13. Feature writer of the year: business & professional

- Andrew Beach / Unfiltered / Scotch Malt Whisky Society
- Henry Hepburn / Times Educational Supplement Scotland / TSL Education
- Katie Mackintosh / Holyrood / Holyrood Communications
- Patsy Hunter / The Scottish Farmer / Newsquest (Herald & Times)
- Rory Cahill / Holyrood / Holyrood Communications
- William Peakin / Holyrood / Holyrood Communications

14. Feature writer of the year: consumer

- Adam Forrest / The Big Issue Scotland / The Big Issue Scotland
- Claire Sawers / The List / The List
- Ed Douglas / The Great Outdoors / Newsquest (Herald & Times)
- Jackie Macadam / Life & Work / Church of Scotland
- Lori Anderson / Scottish Woman / Haxton Marketing

15. Member magazine of the year

- Historic Scotland / Think Scotland
- Life & Work / Church of Scotland
- Off the Run / Strathclyde Fire & Rescue Service
- Scotland in Trust / CMYK Design
- Scottish Wildlife / Scottish Wildlife Trust
- Surgeons' News / Royal College of Surgeons, Edinburgh

16. Publisher of the year

- Antony Begley / 55 North
- Darren Bruce / Newsquest (Herald & Times)
- John Innes / Think Scotland
- Steve Craven / Craven Publishing

17. Sales performance of the year

- Able / Advertising team
- Craven Publishing / Advertising team
- Dumfries & Galloway Life / Advertising team
- End of Term / Neil Millar
- The Great Outdoors / Ronnie Dodd & Louise Jane MacDonald
- The Scottish Farmer / Supplier Awards

18. Staff magazine of the year

- Courier North / Engage Group
- Lifetimes / White Light Media
- Pulse / Taste Design
- SFR News / Strathclyde Fire & Rescue Service
- Slainte / NHS Western Isles
- Standard / Standard Life

19. **2009 Scottish magazine of the year** will be selected from category winners and announced at the end of the award ceremony



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THE JUDGES

Alex Gilkison	Head of School, Arts and Creative Industries, Edinburgh Napier University
Andy Cowles	Editorial Development Director, IPC Media
Ann Mroz	Editor, Times Higher Education
Carol Matthews	Immediate past-chairman, CIPR Scotland; Managing Director, Matthews Marketing
Christopher Ward	Chairman, Redwood Publishing
Jenny McKay	Director of Journalism Programme, University of Stirling
Ken Dixon	Chairman, IPA Scotland; Planning Partner, Newhaven Communications
Marion Sinclair	CEO, Publishing Scotland
Mike Soutar	Managing Director, Shortlist Media & Chairman of judging panel
Murray Calder	Director, MediaCom Explore
Pat Roberts Cairns OBE	Editorial Consultant
Peter Martin	Head of Magazines, Menzies Distribution
Philip Warner	Managing Director, Warners Midlands
Simon Fairclough	Director, Scottish Newspaper Publishers Association

PERIODICAL PUBLISHERS ASSOCIATION (PPA)

PPA is the association for magazine publishers and providers of consumer, customer and business media in the UK. PPA's role is to promote and protect the interests of the industry in general and member companies in particular and has been doing so for over 90 years. PPA's membership consists of some 250 publishing companies who together publish more than 2,300 consumer, business and professional magazines and a range of directories and websites. In addition, member companies organise awards, conferences and exhibitions and some have TV and radio brands linked to their publishing interests. **PPA Scotland** represents 35 member organisations from the Scottish magazine and publishing industry. The Chairman of PPA Scotland is Fraser Allen, MD, White Light Media, Edinburgh. PPA Scotland Business Manager is Kathy Crawford.

For more information on **PPA Scotland** and the **Scottish Magazine Awards**, please contact:

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