

## Scottish Magazine Awards

Excellence in magazine publishing



### COMPANY name and address

Company name

\_\_\_\_\_

Address

\_\_\_\_\_

\_\_\_\_\_

City / Town

\_\_\_\_\_

Postcode

\_\_\_\_\_

Telephone

\_\_\_\_\_

Email

\_\_\_\_\_

*I confirm that I have read the rules, agree to abide by them and accept the judges' decision as binding. All information provided with this entry is true and accurate.*

Signed

\_\_\_\_\_

Print name

\_\_\_\_\_

Job title

\_\_\_\_\_

Date

\_\_\_/\_\_\_/\_\_\_

### ENTRY FEE and payment

**PPA member**      Number of categories entered \_\_\_\_\_  
£39 + VAT (£45.82) per entry      £\_\_\_\_\_ total

**IoIC member**      Number of categories entered \_\_\_\_\_  
£49 + VAT (£57.57) per entry      £\_\_\_\_\_ total

**Non-member**      Number of categories entered \_\_\_\_\_  
£59 + VAT (£69.32) per entry      £\_\_\_\_\_ total

#### METHOD of PAYMENT

**Cheque**      Please make cheques payable to PPA SCOTLAND

**Credit card**      Please telephone 01620 890800 to make payment

**Invoice me**      This option is available to PPA members ONLY

Entries and payment must be received **NO LATER** than Friday 1 October 2010.  
Please ensure all entries are securely packaged.

### CATEGORIES

Please  tick categories being entered. An entry form **must** be completed for **every category** entered.

- BEST ONLINE MAGAZINE or PRESENCE
- BEST SMALL PUBLISHING COMPANY MAGAZINE
- BUSINESS & PROFESSIONAL Editor
- BUSINESS & PROFESSIONAL Feature Writer
- BUSINESS & PROFESSIONAL Magazine Design
- BUSINESS & PROFESSIONAL Magazine of the Year
- COLUMNIST of the Year
- CONSUMER Magazine Design
- CONSUMER Magazine Editor
- CONSUMER Magazine Feature Writer
- CONSUMER Magazine of the Year
- CUSTOMER Magazine of the Year
- MEMBER Magazine of the Year
- PUBLISHER of the Year
- SALES PERFORMANCE of the Year
- STAFF Magazine of the Year

### THE GALA DINNER & AWARD CEREMONY

will take place at

The Radisson Hotel  
Argyle Street, Glasgow  
Wednesday 1 December 2010

Contact PPA Scotland for dinner reservations and special discounted hotel rates

Earlybird rates for dinner reservations will be available for a limited period

**Main Sponsor**



# Scottish Magazine Awards

## Excellence in magazine publishing



All information supplied will be treated in complete confidence by PPA Scotland and the judging panel

### ■ MAGAZINE TITLE

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Website address

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Password for judges if appropriate

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Publication dates of magazine being entered.

Dates must be between 01 Oct 2009 and 30 Sep 2010

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

Name of person(s) nominated (where appropriate)

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Date of first issue of the magazine or website

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Number of issues a year

2 issues  4 issues  6 issues  12 issues  Other \_\_\_\_\_

Number of magazine staff

Full-time \_\_\_\_\_ Part-time \_\_\_\_\_ Freelance \_\_\_\_\_

### ■ CIRCULATION DETAILS

Evidence of circulation claims must be supplied: ABC/BPA certificates / Print invoices / Distribution invoices / Proof of sale documents

Please give average circulation figures of magazine entered, for the following periods:

July – Dec 2009 Paid for \_\_\_\_\_ Controlled \_\_\_\_\_ **Total circulation** \_\_\_\_\_

Jan – June 2010 Paid for \_\_\_\_\_ Controlled \_\_\_\_\_ **Total circulation** \_\_\_\_\_

Are you ABC/BPA audited?  Yes  No

If not ABC/BPA audited, have you attached appropriate evidence?  Yes  No

### ■ READERSHIP

Outline the readership profile of the magazine / website

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