

Scottish magazine publishers have two options when joining PPA

SCOTTISH MEMBERSHIP at reduced entry rate with key national benefits and Scotland-related benefits
Applicable to Scottish-based companies with magazine turnover less than £895k p.a. Scottish membership rate is individually calculated based on the company's magazine-related turnover of less than £895k. Membership in 2009 is £575 + vat, saving £320 off the full national rate. The annual fee in year one will be charged pro-rata, based on date of acceptance of application. Jan-Mar = £575 / Apr-Jun = £431.25 / Jul-Sep = £287.50 / Oct-Dec = £143.75. Thereafter, members will be invoiced at the annual subscription rate for Scotland (est +3% plus vat). Turnover rate is £1 per £1000 up to £1.2m, thereafter 75p per £1000. PPA Scotland members will automatically move to national membership with full benefits, when turnover reaches the national minimum

BENEFITS

1. Membership of a UK-wide Association, with over 30 staff and consultants covering Executive Management, Marketing, Circulation, Finance, Commercial events, Legal affairs, Membership and Training. PPA functions on a Board and Committee structure on which are represented most of the major and many of the smaller publishing groups in the UK
2. Protection of all members' interests through PPA's UK-wide activities. e.g. lobbying government, negotiating with key suppliers (retail supply chain, postal providers), European and legislative issues, research information
3. The services of a Scotland-based PPA executive
4. PPA Scotland promotional initiatives
5. PPA Scotland **Scottish Magazine Awards** – specifically aimed at highlighting excellence in Scottish magazine publishing. Entry fee(s) and award ceremony reservations are at reduced rates
6. PPA Scotland **Scottish School Magazine Competition** – raising literacy, communication and business skills throughout Scottish secondary schools and encouraging the next generation of publishers, editors, designers and writers. Sponsorship and participating fees are at reduced rates
7. Training courses, seminars and workshops held in Scotland at reduced rates
8. PPA Scotland members are entitled to attend PPA Scotland quarterly meetings
9. *Weekly email Update*
10. Access to Pass4Press and associated initiatives
11. Access to Agency Recognition Scheme
12. Access to members' only section of PPA website
13. Access to legal advice
14. Access to PPA-produced research and business publications at either no cost or reduced cost
15. Opportunity to attend all PPA events, conferences, and training courses at reduced rates

NATIONAL MEMBERSHIP plus Scottish benefits

Full national membership rate is individually calculated based on the company's magazine-related turnover. Minimum annual fee is £895 + vat in 2009. The full annual rate will increase by est 3% per annum. The annual fee in year one will be charged pro-rata, based on date of acceptance of application. Turnover rate is £1 per £1000 up to £1.2m, thereafter 75p per £1000.

BENEFITS

1. **Opportunity to become Chairman of PPA Scotland**, a post which brings with it co-opted membership of the PPA Main Board
2. **Legal services** with **free** business support helpline
3. **Access** to PPA diploma courses (Publishing, Circulation, Editing)
4. **All sectoral email newsletters**: Agency Watch, Legal Update, B2B Update, Magazine Advertising Insight, PTC newsletter AOP Update and FIPP Magazine World
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