



27 November 2008

## P R E S S   R E L E A S E

### Scottish magazine publishers celebrate success

Magazine publishers from across Scotland celebrated success at **The Scottish Magazine Awards**, the annual industry event which was held at The Radisson Hotel, in Glasgow on Thursday 27 November 2008. The gala evening, attended by a sell-out audience of almost 400, was hosted by **Craig Hill**, one of Scotland's leading comedians.

**Helen Alexander CBE**, chairman of the judging panel and former CEO of The Economist Group, praised the magazine publishers in Scotland for the diverse range of titles being produced. The distinguished panel of judges selected a shortlist of **87** from the entries received from over thirty-five publishing companies. A total of 19 awards were presented on the night including a new Special Commendation, acknowledging the achievement of **Arlene Russo**, from **Revamp**, who as editor, publisher and distributor, has single-handedly steered here title ***Bite Me*** through ten successful years.

Winners of the 2008 **Scottish School Magazine Competition**, the team from **Coatbridge High School**, attended the event as guests of PPA Scotland. They were given a special welcome by Chairman of PPA Scotland, **Fraser Allen** who congratulated them on their winning title ***Rare Beast***. PPA Scotland has launched the 2009 competition which is open to every secondary school in Scotland.

**THE SCOTTISH MAGAZINE AWARD winners are as follows:**

**Continued / 2**



**THE SCOTTISH MAGAZINE AWARD winners for 2008 are as follows:**

- 1. Special Commendation**
  - Arlene Russo – Revamp, Glasgow
- 2. Columnist of the Year**
  - Roger Taylor – *The Scottish Farmer* (Newsquest Herald & Times, Glasgow)
- 3. Editor of the Year: Business & Professional**
  - Rob Outram – *CA Magazine* (Connect Communications, Paisley)
- 4. Editor of the Year: Consumer**
  - Martin Dempster – *Bunkered* (PSP Publishing, Glasgow)
- 5. Feature Writer of the Year: Business & Professional**
  - Katie Macintosh – *Holyrood* (Holyrood Communications, Edinburgh)
- 6. Feature Writer of the Year: Consumer**
  - Adam Forrest – *The Big Issue Scotland* (The Big Issue, Glasgow)
- 7. Best Magazine Design: Business & Professional**
  - *WDCS (Whale & Dolphin Conservation Society)* (Think Scotland, Glasgow)
- 8. Best Magazine Design: Consumer**
  - *The Big Issue Scotland* (The Big Issue, Glasgow)
- 9. Brand Development of the Year**
  - *Bunkered* (PSP Publishing, Glasgow)
- 10. Sales Initiative of the Year (new category)**
  - *Beano 70<sup>th</sup> Anniversary* (DC Thomson, Dundee)
- 11. Publisher of the Year**
  - John Innes – Think Scotland, Glasgow
- 12. Best Magazine – Small Publishing Company**
  - *Fusion Flowers* (Fusion Flowers, Kippen)
- 13. Best Online Presence**
  - *The List* (The List, Edinburgh)
- 14. Business & Professional Magazine of the Year**
  - *Times Educational Supplement Scotland* (TSL Education, Edinburgh)
- 15. Consumer Magazine of the Year**
  - *Clash* (Clash Music Group, Dundee)
- 16. Customer Magazine of the Year**
  - *You're Covered* (Kwik-Fit Insurance, Uddingston)
- 17. Member Magazine of the Year**
  - *Tree News* (Think Scotland, Glasgow)
- 18. Staff Magazine of the Year**
  - *Pulse* (Taste Design, Edinburgh)
- 19. Scottish Magazine of the Year 2008**
  - *Clash* (Clash Music Group, Dundee)



### PERIODICAL PUBLISHERS ASSOCIATION (PPA)

The Periodical Publishers Association has been promoting and protecting the interests of magazine publishers in the UK for over 90 years. It has an overall membership of more than 500 companies, with some 354 publishing companies producing 2,510 magazines and over 4,520 products and services. **PPA Scotland** represents 35 member organisations from the Scottish magazine and publishing industry. The Chairman of PPA Scotland is Fraser Allen, White Light Media, Edinburgh. PPA Scotland is administered by Kathy Crawford, PPA Scotland Business Manager.

### THE SCOTTISH MAGAZINE AWARDS

First launched in 2003, this competition is managed and promoted by PPA Scotland. The Scottish Magazine Awards are given for work originally published in Scotland, or for work published outside Scotland but addressing the Scottish market, regardless of where the publication originated. For the purpose of these awards, a magazine is defined as any periodical that is published on a regular basis at least twice a year and not more frequently than once a week, and is sold or distributed independently of other publications. Material first published in other media, such as newspapers or books, is not eligible and newspaper supplements are not eligible. The competition is open to all magazine publishers, whether members of PPA or not.

### THE SCOTTISH SCHOOL MAGAZINE COMPETITION

First launched in 2006, this competition is managed and promoted by PPA Scotland and is open to every secondary school in Scotland. The Scottish Government is a principal sponsor of the competition through its *Determined to Succeed* initiative and has provided funding through to 2011. Times Educational Supplement Scotland (TESS) is PPA Scotland's media partner for the competition. The competition is also supported by leading Scottish magazine publishers.

### Further Information

For more information on **PPA Scotland**, the **Scottish Magazine Awards** and the **Scottish School Magazine Competition** please contact:

PPA Scotland  
22 Rhodes Park  
North Berwick  
EH39 5NA

Telephone: 01620 890800  
Email: [kathy.crawford@ppascotland.co.uk](mailto:kathy.crawford@ppascotland.co.uk)  
Website: [www.ppa.co.uk](http://www.ppa.co.uk)

*PPA Scotland would like to thank the following sponsors for their generous support of The Scottish Magazine Awards*

#### **General sponsors**

**Acorn Web Offset**  
**Bannatyne, Kirkwood & France**  
**Bunkered Magazine (PSP Publishing)**  
**Cadmus Communications**  
**City Litho**  
**Headley Brothers**  
**MCL Edinburgh**  
**Menzies Distribution**  
**Pensord**  
**Stephens & George**  
**White Light Media**  
**Woods of Perth**

#### **Overall sponsor**

