

2009 Scottish School Magazine Competition

Shortlist announced

01 May 2009

Schools from Shetland, North Uist, Banff, Sanquhar, Coatbridge and Dunbar are among the eighteen finalists who have been nominated for an award in the 2009 Scottish School Magazine Competition. This is the third year of a special competition to encourage, recognise and reward creative young talent within all secondary schools in Scotland. Teachers are responding in ever increasing numbers and a record number of schools have taken part in this year's competition.

68 schools registered to enter with 18 schools making it to the final shortlist. The distinguished panel of ten judges, chaired by journalist and publisher **Ray Perman**, a member of the Board at **Scottish Enterprise**, came together in Edinburgh to assess the entries. Their task was made tough and exacting by the array of unique publications put before them. They were impressed not only by the enthusiasm, competence and boldness displayed within the pages of each submission, but also by the many excellent ideas coming through from the next generation of editors, writers, designers and publishers.

Pupils from secondary schools all over Scotland will gather at **Our Dynamic Earth** in Edinburgh on **Friday 12 June** to learn if they can collect one or more of the ten awards up for grabs at the special ceremony which will be hosted by BBC Scotland's **Cathy MacDonald**.

After careful consideration and deliberation, the judges' shortlist selection, in alphabetical order by school, for the **ten award categories** is as follows:

1. **Best Magazine Cover**
 - Boclair Academy, East Dunbartonshire / *Bac Talk*
 - Brae High School, Shetland / *Borealis*
 - Coatbridge High School, North Lanarkshire / *Rare Beast*
 - Dunbar Grammar School, East Lothian / *The Proper Gander*
 - St George's School for Girls, Edinburgh City / *Independent Women*
2. **Best Overall Editorial Content**
 - Coatbridge High School, North Lanarkshire / *Rare Beast*
 - Dollar Academy, Clackmannanshire / *The Galley*
 - Paible High School, North Uist, Western Isles / *Paible in Print*
 - Paisley Grammar School, Renfrewshire / *Grammarians 2009*
 - St George's School for Girls, Edinburgh City / *Independent Women*
3. **Best Feature Article**
 - Balfron High School, Stirling / *Balfron Banter*
 - Dollar Academy, Clackmannanshire / *The Galley*
 - Hamilton College, South Lanarkshire / *The HC Journal*
 - Paisley Grammar School, Renfrewshire / *Grammarians 2009*
 - Sanquhar Academy, Dumfries & Galloway / *News Attack*
4. **Best Overall Design & Layout**
 - Boclair Academy, East Dunbartonshire / *Bac Talk*
 - Coatbridge High School, North Lanarkshire / *Rare Beast*
 - St George's School for Girls, Edinburgh City / *Independent Women*
 - St Margaret's School, Edinburgh City / *Viva Vox*
5. **Best Original Artwork or Photography**
 - Boclair Academy, East Dunbartonshire / *Bac Talk*
 - Brae High School, Shetland / *Borealis*
 - St George's School for Girls, Edinburgh City / *Independent Women*
 - Stewart's Melville College, Edinburgh City / *Stem 2*



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6. Best Online Presence

- Currie Community High School, Edinburgh City / *Contact*
- Shawlands Academy, Glasgow City / *Royal Magazine*
- St Paul's RC Academy, Dundee City / *Breakout*
- Stewart's Melville College, Edinburgh City / *Stem 2*

7. Best Commercial Strategy

- Banff Academy, Aberdeenshire / *Vivat*
- Bocclair Academy, East Dunbartonshire / *Bac Talk*
- Brae High School, Shetland / *Borealis*
- Currie Community High School, Edinburgh City / *Contact*
- St Margaret's School, Edinburgh City / *Viva Vox*

8. Most Inspirational Teacher

- Bocclair Academy, East Dunbartonshire / *Bac Talk* / *Helen Greig*
- Dunbar Grammar School, East Lothian / *The Proper Gander* / *Andrew Thomson*
- Paible High School, North Uist, Western Isles / *Paible in Print* / *Fiona Campbell*
- Paisley Grammar School, Renfrewshire / *Grammarians 2009* / *Martin Gallacher*

9. Outstanding Individual

- Bocclair Academy, East Dunbartonshire / *Bac Talk* / *Erin McBride*
- Brae High School, Shetland / *Borealis* / *Rowan Johnson*
- Calderglen High School, South Lanarkshire / *Calderglen Times* / *Jordan Duncan*
- Coatbridge High School, North Lanarkshire / *Rare Beast* / *Daniel Glendinning*
- Shawlands Academy, Glasgow City / *Royal Magazine* / *Jack Paton*

10. Scottish School Magazine of the Year 2009

- Bocclair Academy, East Dunbartonshire / *Bac Talk*
- Brae High School, Shetland / *Borealis*
- Coatbridge High School, North Lanarkshire / *Rare Beast*
- Paible High School, North Uist, Western Isles / *Paible in Print*
- Shawlands Academy, Glasgow City / *Royal Magazine*
- St George's School for Girls, Edinburgh City / *Independent Women*
- St Margaret's School, Edinburgh City / *Viva Vox*

THE JUDGES

- Fraser Allen, Managing Director, White Light Media and Chairman of PPA Scotland
- Matthew Ball, Managing Director, Matthew Ball Design Company
- Pat Roberts Cairns OBE, former Editor-in-Chief, *Good Housekeeping*
- Sally Cartwright OBE, Publishing Director, *Hello!* magazine
- Ian Lamb, Managing Editor, DC Thomson regional & national newspapers (*Sunday Post*, *Courier*, *Evening Telegraph* and also *Beano*, *Dandy*, *Scots Magazine*, *People's Friend* and *Shout*)
- Gillian Macdonald, Deputy Editor, *Times Educational Supplement Scotland*
- David McIntosh, Sales & Marketing Director, Menzies Distribution
- Jenny McKay, Director of Journalism Programme, University of Stirling
- Terry Mansfield CBE, Consultant to The Hearst Corporation, (*Marie Claire*, *Seventeen*, *Good Housekeeping*, *Cosmopolitan*)
- Ray Perman, Scottish Enterprise Board member and Chairman of judges

Through this competition, PPA Scotland (Periodical Publishers Association, Scotland) aims to raise literacy and business skills within secondary schools and to encourage school-leavers to consider the magazine industry as a career choice. The competition is run in partnership with and sponsored by Determined to Succeed, the Scottish Government's strategy for enterprise in education. This country's future depends on young people with positive attitudes and good core skills, who understand about business and entrepreneurship and who are eager to benefit from lifelong learning which starts in the classroom. Scottish magazine publishers and industry suppliers are lending their support and will provide work experience, mentoring or production/printing tours for winning schools. Every shortlisted entry will receive a special certificate to acknowledge its achievement and representatives from the school which wins **Scottish School Magazine of the Year 2009** will be invited to attend the **Scottish Magazine Awards** which will be held in November, as guests of PPA Scotland. The overall winning team will also have the opportunity of having their magazine professionally printed, courtesy of Acorn Web Offset and each category winner will receive a Quark Xpress8 DTP software package worth £1700 for full use within their school.



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PERIODICAL PUBLISHERS ASSOCIATION (PPA)

PPA is the association for magazine publishers and providers of consumer, customer and business media in the UK. PPA's role is to promote and protect the interests of the industry and has been doing so for over 90 years. PPA's membership consists of almost 400 publishing companies who together publish more than 3,000 consumer, business and professional magazines and a range of directories and websites. In addition, member companies organise awards, conferences and exhibitions and some also have TV and radio brands linked to their publishing interests. PPA manages a comprehensive year-long programme of training seminars and industry qualifications and works with a number of universities throughout the UK on accredited publishing and journalism courses. Members' interests are represented through lobbying on over 55 different legislative and regulatory issues and PPA works to maintain professional publishing standards, by seeking to raise minimum levels where necessary to ensure a healthy, visible industry. **PPA Scotland** was established as the Scottish division of PPA in 1998. With around 195 magazine publishers, Scotland has a diverse range of companies producing in excess of 700 titles which contribute in the region of £154m to the Scottish economy.

PPA Scotland would like to acknowledge the generous support of the following sponsors:

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FURTHER INFORMATION

For more information on **PPA Scotland**, the **Scottish School Magazine Competition** and the **Scottish Magazine Awards**, please contact:

A: PPA Scotland, 22 Rhodes Park, North Berwick, East Lothian EH39 5NA
T: 01620 890800
E: kathy.crawford@ppascotland.co.uk
W: www.ppa.co.uk

