



PRESS RELEASE

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EDINBURGH SCHOOL SCOOPS TOP AWARD

Pupils from **St George's School for Girls**, Edinburgh, are celebrating success at the **Scottish School Magazine Awards** held at Our Dynamic Earth on Friday 12 June. Their magazine *Independent Women* picked up **three** awards – Best Design & Layout; Best Original Artwork or Photography and the **Gold Award** for Scottish School Magazine of the Year 2009 which was presented by guest of honour **Keith Brown MSP, Minister for Schools & Skills**.

The Minister also presented the **Silver Award** to *Borealis*, the magazine of Brae High School in Shetland and the **Bronze Award** to *Bac Talk*, from Boclair Academy in East Dunbartonshire. In his speech, The Minister praised the work of all the schools which had taken part in the competition, stressing that “being involved with school magazines offered excellent opportunities to develop important and useful skills in an enterprising and creative way. These skills are very relevant to the workplace and will stand pupils in good stead for whatever they choose to do when they leave school.”

Twelve-year old **Jordan Duncan** from Calderglen High School walked off with the award for **Outstanding Individual** and in a new category for this year, Martin Gallacher from Paisley Grammar School was voted **Most Inspirational Teacher**.

Representatives from twenty five schools from across Scotland attended the ceremony which was hosted by **BBC Scotland's Cathy MacDonald**. More than 240 pupils, teachers, MSPs and magazine industry guests took part in an action-packed day which included a Magazine & Careers Exhibition, tours of the galleries at Our Dynamic Earth, a Buffet Reception and the afternoon Award Ceremony.

This is the third year of a competition to recognise young creative talent and reward excellence in editorial, design, feature writing and commercial aspects of school magazine publishing. The Scottish School Magazine Awards are open to **every secondary school** in Scotland and is managed and promoted by **PPA Scotland**, the association for publishers and providers of consumer, customer and business media.

The magazine team from St George's School for Girls will be the guests of PPA Scotland at the **Scottish Magazine Awards** in Edinburgh on 26 November 2009, the premier event for the magazine industry in Scotland. The winning school will also have the opportunity of having their magazine professionally printed by Acorn Web Offset and every winning school was presented with a QuarkXpress8 Design package from Quark Systems. Work experience will also be provided by magazine publishers to category winners during the autumn.



2009 Scottish School Magazine Awards Category winners

The winners of the ten award categories are as follows:

1. **Best Magazine Cover**
 - Boclair Academy, East Dunbartonshire / *Bac Talk*
2. **Best Overall Design & Layout**
 - St George's School for Girls, Edinburgh City / *Independent Women*
3. **Best Editorial Content**
 - Coatbridge High School, North Lanarkshire / *Rare Beast*
4. **Best Feature Article**
 - Dollar Academy, Clackmannanshire / *The Galley* / Aiden Reid
The Old Firm and Bigotry in Scottish Football
5. **Best Original Artwork or Photography**
 - St George's School for Girls, Edinburgh City / *Independent Women*
6. **Best Online Presence**
 - Shawlands Academy, Glasgow City / *Royal Magazine*
7. **Best Commercial Strategy**
 - Brae High School, Shetland / *Borealis*
8. **Most Inspirational Teacher**
 - Paisley Grammar School, Renfrewshire / Martin Gallacher
9. **Outstanding Individual**
 - Calderglen High School, South Lanarkshire / *Calderglen Times* / Jordan Duncan (aged 12)
10. **Scottish School Magazine of the Year 2009**
 - Gold Award: St George's School for Girls, Edinburgh City / *Independent Women*
 - Silver Award: Brae High School, Shetland / *Borealis*
 - Bronze Award: Boclair Academy, East Dunbartonshire / *Bac Talk*

CATEGORY SPONSORS

1. Best Magazine Cover: DC Thomson
2. Design & Layout: Quark Systems
3. Editorial Content: General Teaching Council for Scotland
4. Feature Article: Times Educational Supplement Scotland
5. Original artwork/photography: MCL Edinburgh
6. Online Presence: Clash Music Group
7. Commercial Strategy: National Federation of Retail Newsagents
8. Most Inspirational Teacher: Copyright Licensing Agency
9. Outstanding Individual: End of Term Magazine (Craven Publishing)
10. Scottish School Magazine of the Year: Determined to Succeed

GENERAL SPONSORS

- Publishing: CN Magazines; Connect Communications; CMYK Design; Pinpoint Scotland; Publishing Scotland; Royal College of Surgeons of Edinburgh; Scottish Wedding Directory; White Light Media
- Education: Edinburgh Napier University; Telford College; University of Stirling
- Industry suppliers: Acorn Web Offset; City Litho; Matthew Ball Design; Menzies Distribution; Our Dynamic Earth



2009 Scottish School Magazine Awards The judges & further information

THE JUDGES

- **Fraser Allen**, MD, White Light Media and Chairman of PPA Scotland. White Light Media is an Edinburgh-based magazine publisher producing around a dozen magazines
- **Matthew Ball**, MD, Matthew Ball Design Company. Matthew has carried out design work on *Rolling Stone* in New York and UK titles such as *Which?* and *The Word*
- **Sally Cartwright OBE**, recently Publishing Director, *Hello!* magazine. Sally headed up the team responsible for one of the UK's most successful celebrity titles
- **Ian Lamb**, Managing Editor, DC Thomson. Ian oversees the content of all DC Thomson regional & national newspapers
- **Gillian Macdonald**, Deputy Editor, Times Educational Supplement Scotland, TSL Education, the UK's leading educational publisher and recruitment service
- **David McIntosh**, Commercial Director, Menzies Distribution. The Edinburgh-based company established in 1833, distributes newspapers and magazines across the UK
- **Jenny McKay**, Director of Journalism Programme, University of Stirling. Jenny is a member of the Film, Media & Journalism department
- **Terry Mansfield CBE**, Consultant to The Hearst Corporation which produces magazines such as *Marie Claire*, *Seventeen*, *Good Housekeeping*, *Cosmopolitan* and *Harper's Bazaar*
- **Ray Perman**, Scottish Enterprise Board member and Chairman of judges. Ray's newspaper career has included *The Times*, *Financial Times* and *Sunday Standard*. He also founded Insider Publications
- **Pat Roberts Cairns OBE**, Editorial Consultant. Pat was former Editor-in-Chief of *Good Housekeeping* and is a regular judge for the Scottish School Magazine Awards as well as the Scottish Magazine Awards

PERIODICAL PUBLISHERS ASSOCIATION (PPA)

The Periodical Publishers Association (PPA), the organisation for magazine and business & professional media publishers in the UK, has been promoting the interests of magazine publishers for over 90 years. With an overall membership of some 350 publishing companies who together publish more than 2,600 magazine titles and around 4,520 products and services, it represents more than 80% of the magazine industry in the UK. PPA manages a comprehensive year-long programme of training and industry qualifications and works with universities throughout the UK on accredited publishing and journalism courses. **PPA Scotland**, the Scottish arm of the association, represents over 30 member organisations from the Scottish magazine and publishing industry. PPA Scotland launched the Scottish school magazine competition in 2006; the first award ceremony took place at The Scottish Parliament in 2007.

PHOTOGRAPHS

Photographs from the award ceremony will be available shortly from the PPA website at www.ppa.co.uk

FURTHER INFORMATION

For more information on the **Scottish School Magazine Awards**, the **Scottish Magazine Awards** and **PPA Scotland**, please contact:

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